

Comprehensive Plan for Norfolk's Military Highway Corridor Comment Form



The Comprehensive Plan for the Military Highway Corridor is being developed by the City of Norfolk to address a variety of needs and issues along Military Highway including economic development opportunities, infrastructure improvement planning, streetscape design and zoning regulations. The end result will be a plan that will provide guidance for the City, property owners, businesses and residents to achieve an overall vision for enhancing the quality of the corridor.

We encourage everyone with an interest in Norfolk's Military Highway Corridor to express their opinion on the draft comprehensive plan. The input you provide will be used to help finalize the plan. Thank you for your participation. **Comments are due by Wednesday, July 5, 2006.**



PLEASE PRINT YOUR COMMENTS CLEARLY AND CONCISELY.

About You

Check the one that best describes your interest in the corridor. Please check all that apply.

- ☐ Property Owner in the Corridor ☐ Business Owner and/or Operator in the Corridor ☐ Resident in the Corridor
☐ Employee in the Corridor ☐ Other _____

Your name/address (optional)

Name: _____

Organization/Affiliation: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

1. Economic Development

One purpose of the Comprehensive Plan is to identify strategies to facilitate enhancement of existing businesses, attract new businesses and encourage investment in new and existing commercial and mixed-use development as well as redevelopment of existing under-utilized uses.

A. Are there specific types of services or businesses you would like to see along the corridor that are currently not present or adequately represented?

B. The Plan identifies and addresses the principal problems along the corridor.

- ☐ Disagree ☐ Agree ☐ Agree Strongly ☐ Don't Know

C. The Plan approach encourages investment in new and existing development and redevelopment of existing under-utilized uses.

- ☐ Disagree ☐ Agree ☐ Agree Strongly ☐ Don't Know

D. The implementation of a demonstration project, such as the redevelopment of the flea market site, is an appropriate early action element of the Plan.

☐ Disagree ☐ Agree ☐ Agree Strongly ☐ Don't Know

E. Do you agree that an organization such as a Military Highway Business Association or Business Improvement District should be established to serve as a champion for the corridor's interests? This group would represent residents and businesses and help identify and implement needed actions, improvements and opportunities.

☐ Disagree ☐ Agree ☐ Agree Strongly ☐ Don't Know

Explain:

2. Land Use

Another part of the Comprehensive Plan is to develop recommendations for changes in the zoning ordinance and subdivision regulations.

A. As presented to you, the proposed land use plan effectively addresses land use issues within the corridor.

☐ Disagree ☐ Agree ☐ Agree Strongly ☐ Don't Know

B. The Plan recommends additional zoning regulations to encourage consolidation of small lots and management of access to businesses/developments (entrances and exits). Over time, this approach will improve the appearance and function of uses along the corridor.

☐ Disagree ☐ Agree ☐ Agree Strongly ☐ Don't Know

3. Aesthetic Design Improvements

In addition to improving economic activity, the Comprehensive Plan presents a set of aesthetic design recommendations for improving the appearance of the corridor. These include banners, trees along the street and gateway treatments.

A. What's your opinion of the current appearance of Military Highway?

☐ Favorable ☐ Unfavorable ☐ No Opinion

Explain:

B. What kinds of improvements (e.g. roadway, design, landscaping, lighting) would you most like to see on Military Highway? Provide examples.

C. The corridor should be upgraded to include improved plantings and signs as shown in the proposed plan.

☐ Disagree ☐ Agree ☐ Agree Strongly ☐ Don't Know

D. The proposed gateway and landscape treatment will provide an improved corridor setting that will attract private investment.

☐ Disagree ☐ Agree ☐ Agree Strongly ☐ Don't Know

4. Roadway Improvements

In addition to streetscape and gateway aesthetic improvements, the Comprehensive Plan provides for several roadway improvements. This Plan provides for improvements at the Norview Avenue intersection and the installation of a raised, landscaped median from Robin Hood Road to Little Creek Road. In addition, VDOT will manage the widening of Military Highway from Lowry Street to Robin Hood Road from four lanes to eight.

A. The improvements proposed for the intersection of Norview Avenue and Military Highway address current needs.

- ☐ Disagree ☐ Agree ☐ Agree Strongly ☐ Don't Know

Explain:

B. A raised median between Robin Hood Road and Little Creek Road will address congestion problems.

- ☐ Disagree ☐ Agree ☐ Agree Strongly ☐ Don't Know

Explain:

Finally, what is your greatest concern for the future of this corridor?

Please check one:

- ☐ Traffic Congestion ☐ Crime ☐ Deteriorating Conditions/Blight ☐ Other _____

Additional Comments (Please Print):

[illegible]

Thank you for your participation in this planning process. Please place this comment form in the comment box before you leave. You also may fax or mail this form to the project manager, Paula Shea. To send by mail, please fold along the back as indicated, adhere with tape and add a stamp. Mark all correspondence to the attention of Paula Shea, Norfolk Department of Planning and Community Development, 810 Union Street, Room 508, Norfolk, VA 23510, 757-664-4772 (phone), 757-441-1569 (fax). **We look forward to receiving your comments by Wednesday, July 5, 2006.**

U.S. POSTAGE
REQUIRED

Ms. Paula Shea
Norfolk Department of Planning
and Community Development
810 Union Street, Room 508
Norfolk, VA 23510

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Norfolk's Military Highway Comprehensive Plan objectives are:

- To develop a strategy to accommodate and encourage investment in new developments and expansion to appropriate existing developments that enhance the corridor's contribution to the City's economic base
- To develop a comprehensive set of infrastructure improvements that address existing and future transportation needs
- To define existing and future access needs
- To create a more attractive corridor including major "gateway" entrance points
- To develop methods of coordinating public and private investment in the corridor and a strategy for prioritizing improvements
- To develop a plan that is a thoughtful consideration of issues related to development and redevelopment
- To achieve a shared vision for Norfolk's future

